

# NEWSLETTER CREATION SPECIALTY CERTIFICATE PROGRAM



## NEWSLETTER CREATION

The Business University's Professional Certificate Program is an ideal way for organizations to invest in their employees. By adding to your skill sets, not only will your employer gain a more valuable and versatile employee, but you will increase your chances for additional opportunities and advancement. As they say, knowledge is power!

## REQUIRED COURSES

- Writing News
- Creating Successful Newsletters
- Improving Editing Skills
- Adobe InDesign I
- Effective Business Writing
- Intensive Introduction to Copyediting

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15%

### SAVE 15% ON CERTIFICATE PROGRAM

A 15% discount is available for organizations that pre-pay for an entire certificate program.